

GIT, GRIT AND GUMPTION

With a lofty sense of right and wrong are the prerequisites of success in business. Away yonder last May when people were rejoicing at taking off flannel, and when the price was away down, then it was that we commenced buying, and we are now rejoicing at the wisdom of our action. We can now furnish our friends with a very heavy one-and-a-quarter-yard-wide Canton flannel at 10c. Remember this is double the usual width, and it is extra heavy. Then we have another grade, 14 yards wide at 7c. This means 31c. for heavy single-width Canton and very much heavier than our regular 10c. Canton. We have a job in regular width Canton, everybody's 10c. value, for 8c. with us. We bought them by the case in order to get this advantage.

Simpson's Solid Black Prints at 5c. a yard.

A lot of Drapery, short ends, in Simpson's goods, in fancy designs, to arrive this week at less than half the price of regular goods. These, of course, cannot be replaced.

To arrive this week! Ten (10) pieces of beautiful Patterns, Cretonne and Fancy Designs.

A friend of ours picked up from a bankrupt sale several pieces of beautiful all-wool Black Cloth, full fifty inches wide. Five yards is a full dress pattern, and the retail price everywhere is one dollar. As long as ours lasts it shall cost 75c. This means \$3.75 for a suit that will last for years, and will cost you any where else \$5.00. These goods are very handsome and heavy.

Capes and Jackets

We opened up on Saturday night one hundred and sixteen Capes and Jackets. For 75c. we have a very nice wrap. Then for \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$4.00 and \$5.00 we feel sure we can beat anything we could ever offer before. Then we have perfectly lovely Capes and Jackets from \$10.00 to \$15.00. Select some of these beautiful garments before they are picked over.

Just received a new lot of Table and Floor Oilcloths. A third recent reception.

White Counterpanes from 50c. to \$3.00.

A big lot of Towels. One special bargain in all-linen Towels at \$1.25 per dozen.

Napkins, all sizes and prices.

Chambray and Denim Table Covers and Window Curtains, all sizes and prices.

A large stock just received of Corsets.

A new line of Red, White and Blue Flannels.

Colonel Brown's Cassimers and Yarns.

Full yard-wide Fall Percales at 7c. a yard.

Ladies' Shawls, all sizes and prices.

THOS. S. WHITE & SON.

It Pays

US TO SELL YOU GOOD GOODS. Why? Because it pays you to buy that kind, and you'll come back and want more "just like" them. It is very pleasant to have people come and ask for an article "just like I got before," and we hear that sort of thing very often.

IT is often said about our SHOES. We carry a very large stock of Shoes, and can please almost anybody. We don't mark them \$3.00 when we are going to sell them for \$2.00, or \$1.50 when they are to go at \$1.25. The market price is the selling price. We have learned by experience that a very cheap (7c.) shoe is dear at any price; so we don't try to get the lowest priced shoes; but we guarantee to furnish you the best quality at a given price, that that sum of money will buy. Let's indulge in some shoe talk. Take our

"WEAR RESISTERS"

for instance. We buy them direct from the makers, and they claim to put in them only the best of stock. Just so surely as a man wears a pair of these shoes he'll want another pair "just like them." Have you tried them? They are made in a variety of styles, and cost from \$1.50 to \$3.00.

For Misses' and Children's Shoes, we simply have what we believe to be the VERY BEST. They are "Moloney's," and words cannot express too high praise. We have tested them and know. They are perfect in fit, style and finish, and wear as well as they look. You can buy shoes for less money than these, but none that will please you as well at any price. Bring in the babies and the little misses. (Moloney don't make shoes for boys, and get them well shot. We have Boys' Shoes, too, but of another make, and we are not afraid to recommend them also. They are built to wear, and look well too. Indeed we have seen no better. \$1.25 to \$2.00, according to size.

Ladies' Shoes and Oxfords. Our trade in these has been better this year than last, but owing to the fact that we carried over a big lot from last year, we are heavily stocked up, and are offering some extra values. Some of them are pointed, and we are cutting the price down to correspond. Oxfords, tan and black, 75c. to \$2.50. Lace and Button Boots at \$1.50 per pair, especially good.

Hamburg Embroideries. We have some of the daintiest, prettiest patterns we have ever had, ranging in price from 2c. to 50c. per yard.

VAL. LACES, at 2c. to 15c., or 20c. to \$1.50 per dozen yards. Tuckings, All-overs, and all manner of White Goods.

FANS. A thousand fans ranging from 3c. to 50c.

KID GLOVES are selling well with us. Centimeter's are the best; don't forget them. Elbow-length White Kid Gloves at \$1.50.

We are determined to maintain the high standard we have set in all our business, and will make good to you anything we sell that does not come up to our recommendation.

IRWIN & CO.

N. B. If you have an account of long standing, please favor us at once with a settlement of it.

\$33.00

WILL BUY A NICE

BUGGY

AND A GENTEEL

Set of Harness

PIERSON'S.

Here you will find the largest and finest assortment of BUGGIES and CARRIAGES, as well as a full and complete line of HARNESS cheaper than ever offered on this market. Call and be convinced. Don't forget we have Wagons, Plows, Harrows, and Everything the Farmers Need in this Line.

Remember I have not neglected my

Grocery Department.

W. F. PIERSON.

Corner Main and Henry Streets

Ask for our "Treaties on Stock" Free

Jas. E. Heck,

DEALER IN

Dressed Lumber,

Flooring

Ceiling.

Plaster, Laths, Mitchell Farm Wagons and

Wagon Harness. A full line of Saddles and

Buggies. Also Buggy Harness and Saddles.

JAMES E. HECK,

Nelson Street, Opposite Baptist Church.

CHEAP HOMES

FOR SALE

In town and country on very

easy terms. Town homes very

low for cash or on long time;

in small monthly payments; like paying rent.

For sale for less money than they have

ever before been offered in this State.

We make a specialty of handling farms,

and would like you to write us whether you

want to sell or buy. We make prices and

terms so easy that a home is put within the

reach of every man. Write at once to

J. F. WINGFIELD,

Real Estate Broker, ROANOKE, VA.

WANTED—Several good families

with a number of girls to work

in canning factory. The men

can get land to farm, or can get work

Roaring Run, Botetourt County, Va.

Feb. 23, 1898.

CONSUMPTION

LIQUID PEPTONE

is the best food for the weak and

invalid. It is a pure and

wholesome food, and is

the best food for the

invalid. It is a pure and

wholesome food, and is

From FACTORY TO CONSUMER.

\$1.39

buy this (exact)

latter size

over made; per

dozen, \$14.50.

Our new 112-

piece catalogue

containing

Furniture,

Draperies,

Crockery,

Refrigerators,

Stoves, Lamps,

Mirrors, etc., is

sent you for

free. Write to-day.

CARPET CATALOGUE in

illustrated

colored is also

mailed free.

Write for it. If you wish samples,

send 5c. stamp. Mailing samples

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CHRISTIAN ENDEAVOR.

[Young People's Weekly.]

Topic, Sept. 25. What is True Success?—Matt. 16: 21-27.

There is no question which has been discussed more frequently or more fully than that which is of such practical importance to every young man and woman—"How to succeed." Every periodical which goes into the hands of young people treats of the subject in one form or another. Men who have achieved success are sought out, and their opinions are asked as a guide to those who wish to follow in their steps. A distinguished artist has declared that the secret of success is hard work, and a wealthy manufacturer compressed the wisdom gained from his experience into the brief maxim, "Never have an idle moment, nor an idle dollar."

But before we are in a position to weigh these various opinions, there is another question which we must answer, and that is the topic of our consideration. What is true success? In a matter that concerns us so vitally it is important that we should accept no definition but the true one.

FALSE ESTIMATES.

In nine cases out of ten, when we speak of a successful man, we mean one who has become prosperous in financial matters. Yet the most superficial reflection shows the folly of such an estimate. Dr. Johnson and a friend were once passing a beautiful estate when the latter observed, "It seems as if the possessor of all this must be happy." "No," answered Johnson. "This excludes but one evil—poverty." When we see the calamities which befall rich men, with that saddest misfortune of all, the wasting and decline of the spiritual nature, we are forced to admit that the gaining of money does not in itself constitute success.

Gratified ambition satisfies us only for a little. Worldly honor is the weakest thread by which human beings ever tried to draw themselves up to the heights of contentment. Education produces a very one-sided sort of manhood and womanhood, unless the heart is developed as well as the brain. And so, one after another, the prizes for which we strive so eagerly are weighed in the balance and found wanting. They seldom satisfy us even for the few brief years of our earthly career. And the case of Dives illustrates the folly of esteeming that life successful which lays up no treasure for the future.

THE CHRISTIAN'S ANSWER.

Christianity simplifies the problem and puts an end to all discussion. Success is not gaining material things; it does not consist in accomplishing much or little. It is in living as God would have us, near to the heart of Christ—so near that our living reflects his glory. God often uses consecrated business ability and wealth to bless the world, yet his Son was numbered among the poor. Vigorous health and strength are talents he can employ, but patient suffering may contribute equally to his glory. And so the man who must use the most careful economy to "make ends meet," or the invalid who seldom lifts his head from the pillow, the boy who stays on the farm, doing his work faithfully, and trying to forget his dream of a different future—these may count their lives a success. Far removed as they are from the conventional type of successful people, unlikely as it is that any reporter will ever interview them to find out the secret of their attainment, they have accomplished life's great end because they live in Christ.

Good men and wise have given us many excellent hints on how to succeed, but the best rule of all is found on the pages of a certain old book: "Seek ye first the kingdom of God and his righteousness, and all these things shall be added unto you."

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SYRUP OF FIGS



NEVER LIMITED QUALITY.

THE EXCELLENCE OF SYRUP OF FIGS

is due not only to the originality and simplicity of the combination, but also to the care and skill with which it is manufactured by scientific processes known to the CALIFORNIA FIG SYRUP CO. only, and we wish to impress upon all the importance of purchasing the true and original remedy. As the genuine Syrup of Figs is manufactured by the CALIFORNIA FIG SYRUP CO. only, a knowledge of that fact will assist one in avoiding the worthless imitations manufactured by other parties. The high standing of the CALIFORNIA FIG SYRUP CO. with the medical profession, and the satisfaction which the genuine Syrup of Figs has given to millions of families, makes the name of the company a guarantee of the excellence of the remedy. It is far in advance of all other laxatives, as it acts on the kidneys, liver and bowels without irritating or weakening them, and it does not gripes nor nauseate. In order to get the beneficial effects, please remember the name of the company—

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BURIED ALIVE BY A DEAD ELEPHANT.

PHANT.

WIDE WORLD MAGAZINE.

I had made the acquaintance of Gordon Cumming, the famous hunter, and at one time it was in contemplation that we should conjointly make another trip into the interior of Africa. But Cumming changed his mind, preferring to remain at home with his exhibition, but he gave me many useful hints, and, purchasing all I required, I set up as a professional hunter. I bought two wagons and two teams of bullocks, and five good horses, went inland, and traded and hunted for ten years. I was very lucky, and by the sale of ivory, hides, horns and curios, I made sufficient money to buy myself an annuity which would suffice to keep me in comparative affluence for the remainder of my life. But the devil tempted me to take one more trip before leaving Africa, and settling in Western Australia, as I had intended to do. I was luckier than usual—had my wagons full, and I was returning when the fly appeared, and my cattle and horses died off one by one. Forming a camp near water, and leaving my wagons and men there, I, with a gun-bearer set out to try and reach a missionary station some